



**BRITTANY LAWTON**

Tangible Development

Brittany Lawton is the Global Marketing & Brand Manager at Tangible Development, the only Diversity & Inclusion Training and Consultancy firm in New York’s Capital Region and Tech Valley. As a millennial, she understands how her generation is perceived and is committed to bridging the communication gap between generations. Brittany is responsible for managing Tangible Development’s brand presence, curating diversity and inclusion-related content, and designing all company advertising materials. Additionally, she works with Tangible Development’s clients to enhance their marketing strategies and ensure all marketing pieces, are diverse and inclusive.

Brittany holds a BA in Business Administration with a concentration in Marketing from Saint Leo University in Dade City, Florida. She serves on the Capital Region Chamber Women’s Business Council (WBC) Steering Committee as the Co-Chair of the Bold In Business Committee.

In her personal time, Brittany coaches Varsity Cheerleading at Notre Dame – Bishop Gibbons. When she is not coaching, Brittany enjoys spending time with her friends and family, rewatching Game of Thrones, and cheering for the Boston Red Sox.