



CHALLEN BANACH

SI Group, Inc.

Challen Banach is a marketing professional, currently serving as the Sr. Marketing Specialist at SI Group. Challen graduated from Siena College in 2013 with a Bachelor's Degree in Marketing with double minors in German and Globalization Studies and a certificate in International Business. Since starting her Marketing career, Challen has held a variety of different roles spanning from global branding and communications to product management at SI Group, a global chemistry company headquartered in Schenectady.

Challen is actively engaged with Tech Valley Young Professional Network (YPN) at the Capital Region Chamber. Challen has been on the Executive Mentorship Program Committee for four years and is 2019 Committee Chair. Challen lives in Niskayuna where you will most likely find her on the bike path or in a yoga studio.