



JENNIFER CASSIDY

American Red Cross, Eastern NY Region

Jennifer (Jen) is a Regional Philanthropy Officer for the American Red Cross, Eastern NY Region. She is responsible for developing and executing an ongoing strategy to identify a donor's philanthropic interest that aligns with the Red Cross mission. Her work at the Red Cross allows her to focus on her desired interest of building relationships between the corporate and nonprofit worlds.

Jen graduated from SUNY Buffalo in 2011 with a Bachelor's degree in Communication and a minor in Education & Theater. Immediately after graduation, she works as a Regional Development Representative for St. Jude Children's Research Hospital. She joined the American Red Cross in 2016.

Outside of work, Jen is an active member of the Junior League of Albany where she currently sits as co-chair for Training and Development and served as Social Media Chair for the 2017-2018 league year. Jen is also a member of the Program Committee for the Tech Valley Young Professional Network at the Capital Region Chamber.

Jen is a Capital Region native and currently resides in Guilderland with her husband of 2 years and her beloved 8-year-old Golden Retriever, Hennessy.